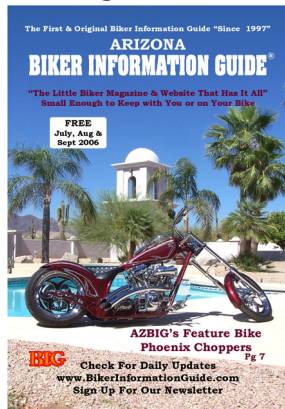
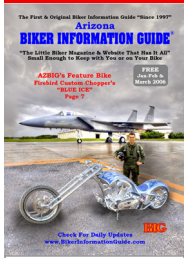
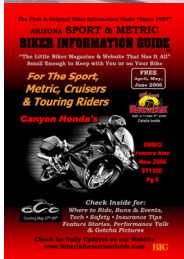
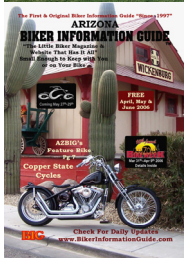
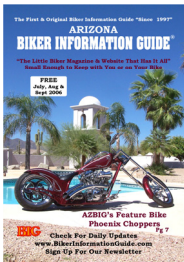


## MEDIA KIT:

# Arizona BIKER INFORMATION GUIDE "BIG"

The First & Original Biker Guide "Since 1997"

## Harley-Custom or Sport & Metric



"The Little Biker Magazine & Web Site That Has It All"  
Small Enough To Keep With You or On Your Bike  
And Respectable Enough To Leave on Your Coffee Table

ACCORDING TO ARIZONA DMV THERE ARE OVER 209,000  
REGISTERED MOTORCYCLES and 93,000 MOTORCYCLE DRIVER'S  
LICENSES REGISTERED IN THE STATE OF ARIZONA

Let Arizona Biker Information Guide &  
Bikerinformationguide.com Reach Them for You!

Our Goal is to make sure the Motorcycle Riders are well informed

Our website Bikerinformationguide.com receives over 27,000 visits a day. Our monthly E-Newsletter is sent to 4,000 subscribers. We print 10,000 Harley-Custom Magazines and 10,000 Sport & Metric Magazines every 3 months and we provide a proof of print. With almost 120 customers we must be doing something right!

Both magazines are FREE and we provide state wide distribution at Motorcycle Friendly Establishments and MC Events. We are now also proud to be a Corporate Partner with the Arizona Rattlers Arena Football Team where both magazines will be distributed at all the home games. Plus our Sport, Metric & Cruiser Biker Information Guide will now be distributed at all AZ Trackday events at Firebird Raceway.



## A Little Bit About Us:

The Biker Information Guide was started in Arizona in 1997. We have been featured in BIKER Magazine, Arizona Republic Newspaper, seen on MTV, VH1, ESPN II, and Channels 3 & 12 News. The Arizona Biker Information Guide covers the great state of Arizona and is small enough for the riders to keep with them or on their bike.

We have found that some of our readers & advertisers still have our original magazines to this day. [Just read some of our Customer's Feedback, our shelf life is years.](#) Biker information Guide is the proud Sponsor & Presenter of the Motorcycle portion of the Arizona World of Wheels Custom Cars, Hotrods & Motorcycle Show.

Biker Information Guide coordinates the Custom Motorcycle Build-Off part of "The Best of the South West" featuring the Orange County Chopper Guys in 2004 & 2006. We were also one of the Original Sponsors and Official Guide of Arizona Bike Week in 1997 & 1998. Kimmy involvement in the motorcycle world spans over 30 years and has coordinated & promoted over 600 Events including: Benefit Runs, Poker Runs, Custom Motorcycle Shows and Tattoo Contests.

## Our Arizona Biker Information Guides & Our Website [BikerInformationGuide.com](http://BikerInformationGuide.com) features:

Kimmy's Corner National Editor, Kelly's Place, Motorcycle Dealers & Shops, Custom & Specialty Shops, Biker Friendly Bars & Restaurants, Attorneys, Insurance, Rider Apparel, Tattoo shops, Rider Training, World Famous "Biker Billy Cooks with Fire", Special features like AZBIG's Male, Female, Baby, Pet & Couple Riders, Gotcha Rider Pictures, Performance on the Road, Feature Product, Motorcycle Tech Tips, Attorney Tips, Safety Tips, Day Rides, Did You Know?, ABATE, MMA, HOG & Star Riders, and Others Club Info, Feature Stories on our Advertisers, Firearms & Helmet Legal Info, Free listings of runs, events & meetings, Biker Opinions.

"Everything a Rider Needs to Know"

# Arizona BIKER INFORMATION GUIDES

Quarterly Magazines Published in; January, April, July and October

## Deadlines are:

November 15<sup>th</sup> for **January, February & March** (Bike Week Issue)

February 15<sup>th</sup> for **April, May & June** (Bike Week Issue)

May 15<sup>th</sup> for **July, August & September** (Summer Issue)

August 15<sup>th</sup> for **October, November & December** (Holiday Issue)

## Advertising Pricing Includes All of this:

- A Full Page Color Ad (Design for no charge)
- Your Business Listed on Our Website **BikerInformationGuide.com**
- Listed in Our Monthly BIG-E Newsletter
- Each week a different Customer will be Featured with a Special of their choice on the Front Page of **AZBIG's** Website **Bikerinformationguide.com**
- Our Motorcycle Shops will have an opportunity to be on a cover of a Magazine including a Feature Bike page
- Listings of All Your Runs, Events, Press Releases, Open Houses and Specials

## For Our "Customers Only" you get the opportunity to be either a:

- Feature Story, Performance on the road, Feature Product, Tech, Safety, Attorney, Insurance & Riding Tips in a Magazine.
- Plus we will now be posting all of our information pages on our website from the Magazines under their categories (easier to find). Pages from our Writers, Feature Stories, Tips etc. our readers will now be able to find information and articles about or by your business from past issues with just a few clicks of their mouse "Extra Advertising for You"

**AD Copy Size 7<sup>3/4</sup> X 4<sup>7/8</sup>**

**Required format PDF, JPEG, TIFF**

**Advertising Packages Include:**

**Pricing for 1 Issue or 4 Issues**

Color Back Cover	SOLD	SOLD
Color Center Double Pages	SOLD	SOLD
Color Inside Front or Back Covers	SOLD	SOLD
First or Last Pages	SOLD	SOLD
Color Full Page, Web Site & News Letter	1 Issue / \$650	4 Issues \$550
Web Site & News Letter ONLY	3 Months \$150	1 Year \$500

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